SPS COMMERCE

INFINITE RETAIL POWER™

SUPPLIER ANALYTICS

Solution Description

August 15, 2019

ANALYTICS SERVICE
Overview

SPS Analytics is available in two separate set of features.

Feature	SPS Analytics Select	SPS Analytics Plus
Infrastructure and Automated Data Normalization Process	Yes	Yes
Dashboards	Yes	Yes
• Prebuilt Dashboards	Yes	Yes
• Visibility Across All Trading Partners		Yes
• Item Cross-Reference		Yes
• Supplier Item Master / Location Master		Yes
• Retailer Item Master / Location Master (where available)	Yes	Yes
• Ad-Hoc Reporting	Yes	Yes
• Multiple Formats	Yes	Yes
• Filters	Yes	Yes
• Drilldowns	Yes	Yes
• Multi-Device Compatible	Yes	Yes
• Exportable Data	Yes	Yes
• Alerts	Yes	Yes
• Email Reports	Yes	Yes
Data File Delivery		Yes
Analytics Monitor		Yes
Support and Training	Yes	Yes

SPS Analytics Select

SPS Analytics Select gives suppliers insight into their performance at a specific retailer and can facilitate conversations with that retailer in buyer's meetings. All products and locations are described using attributes provided by the retailer.

SPS Analytics Plus

SPS Analytics Plus empowers suppliers to see their total business across multiple retailer trading partners. Data for their trading partners are collected each week, normalized, and made available either using web-based dashboards or by data files delivered for your back-office and BI systems in consistent formats that eliminate manual work by your business users. This bundle also includes all capabilities available in SPS Analytics Select.

Supplier Analytics Features

Infrastructure and Automated Data Normalization Process
Disparate data files from all Trading Partners for one Supplier are stored in a data warehouse and normalized into a common data set in order to provide insights or create a file that can be uploaded into a BI tool.

Dashboards

a. **Pre-Built Dashboards**
Designed by the SPS Retail Intelligence team – these dashboards provide the most important insights needed to make on-going business decisions.

b. **Visibility Across All Trading Partners***
View your performance across all of your retailer trading partners to see your data in a consistent format and also compare performance.

c. **Item Cross-Reference***
The mapping of each trading partner's SKUs to the supplier's unique item identifier.

d. **Supplier Item Master / Location Master***
Enables the description of items and store locations using the supplier's provided hierarchy and descriptions.

e. **Retailer Item Master / Location Master** (where available)
Descriptions of your products and the retailers' store locations, as specified by the retailer.

f. **Ad Hoc Reporting**
Access our library of over 800 retail industry metrics and attributes to build specific reports and dashboards that describe your business.

g. **Multiple Formats**
Data can be viewed in a variety of formats including detailed tables, charts, and graphs.

h. **Filters**
Users can refine the data shown by selecting specific viewing criteria.

i. **Drilldowns**
Provide an additional layer of detail related to a specific data point.

j. **Multi-Device Compatible**
Ability to use a variety of devices to view including desktop, mobile and tablet.

k. **Exportable Data**
Data can be downloaded into a spreadsheet tool or PDF to create additional summaries or to share with others.

l. **Alerts**
Ability to outline rules to send a notification when specific criteria is met (e.g. low inventory).

m. Email Reports
Users can create an automated report distribution list to send regular updates to key team members.

Data File Delivery*

Normalized data files of your retailers' data files to be loaded into your back-office or BI systems.

Analytics Monitor*

Displays the status of data files coming from each trading partner to help the supplier understand where the files are in the process. Users can subscribe for email notifications of various data delivery events.

Support and Training

SPS team responsible for standing up the Analytics solution, supporting file processing, QA and trouble-shooting on an on-going basis. This includes a team of experts who provide training for both the Analytics Dashboards and Monitor tool.

*These features are only available with SPS Analytics Plus.

User Licenses and User Types

The Customer will receive an allocation of Power Users and Dashboard and Alerts Users. Additional users of each type are available for an additional monthly fee.

a. Power Users
This type of user has access to all the functionality of SPS Analytics and can create reports and dashboards and subscribe other users to any content.

b. Dashboard and Alerts Users
This type of user has access to all the pre-built or Customer specific dashboards and can receive email subscriptions and alerts that are configured by a Power User.

c. Administrators
These users are identified by the Customer and have access to create and manage user accounts within their company.

Customer shall ensure that all of its user login identification names are associated with active users of the Services, and, either independently or with the assistance of SPS, terminate access of inactive users.