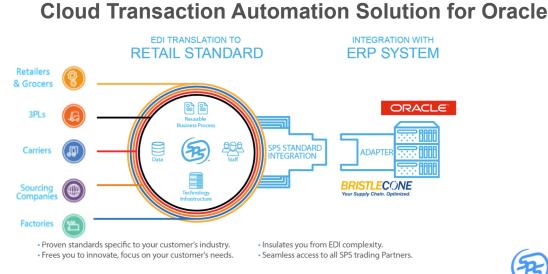
One Connection, Limitless Growth



Brought to you by Oracle Gold Partners:



Leader in retail cloud services providing seamless trading partner integration to over 55,000 members



Leader in retail and CPG supply chain with practices focused product development and data integration "As part of managing Fruit of the Loom's broad and complex trading partner network, Bristlecone has productized the 'last mile' integration from the SPS Universal Network to our ERP, bringing agility, visibility and scalability to our business. Bristlecone's ability to maintain our daily operations will enable us to be more competitive and responsive in the market, leading to a more trusted alliance with our partners."

> Chris Krebs Chief Information Officer Fruit of the Loom

