

# THE HOLIDAYS

Who Wears Them Better?

CONSUMERS SHOP WHEREVER AND HOWEVER THEY WANT DURING THE BUSY SHOPPING SEASON, AND TODAY'S RETAILERS GO THROUGH A LOT TO CREATE AN

## EXCEPTIONAL OMNICHANNEL EXPERIENCE

FOR THE CONSUMER.



### THE CONSUMER WISH LIST

### THE RETAILER CHECKLIST

Personalized offers



Customer order history, beacon technology, customer analytics, SKU optimization

Broad selection



SKU/vendor sourcing, right SKU mix, 360-degree videos, frequent item updates

In-stock items



Constant stock updates, visibility to inventory, solid supplier data, vendor scorecarding

Robust delivery options



Profitable logistics partnerships, accessible inventories, drop-ship access

Flawless fulfillment



Retailer-branded labeling, shipment updates, accessible order details

Easy returns



Item return strategy, return process by channel, return instructions in shipments

## THE HOLIDAYS NEED NOT BE STRESSFUL.

If you are a retailer looking to lighten the load this holiday season, as well as offer a seamless shopping experience throughout all channels, consider Assortment, Fulfillment, Analytics and Sourcing solutions from SPS Commerce to boost your success!



SPS COMMERCE

INFINITE RETAIL POWER™



SPS Commerce powers your supply chain and trading partner relationships for an omnichannel era with products that streamline collaboration, maximize inventory and connect you to the industry's leading retailers, suppliers, 3PLs and more.