



Become a More Valuable Trading Partner

Analytics for Omnichannel Suppliers

To meet the demands of omnichannel consumers, retailers are seeking more collaborative supplier relationships. Our analytics solutions will make you one of those trusted trading partners, with tools that help you stay ahead of potential disruptions by providing immediate insight into your product performance.

Our cloud-based analytics tools provide visibility into more than 360,000 retail locations globally (including a growing number of major Australian retailers), so you can quickly and easily transform volumes of data into the insights your retailers demand.

Our suite of Analytics solutions for suppliers include Performance Analytics, for product performance, and Collaboration Analytics, to see what your retailers see.

Performance Analytics

Improve inventory and refine forecasting with a complete view of product performance across all your sales channels and all your retailers.

- **Global visibility:** View every corner of your business and refine forecasting, identify which retailers and products need the most attention and pinpoint risk of stock-outs or oversupply before they become costly problems.
- **Interactive dashboards:** Our pre-built dashboards enable you to rapidly assess opportunities to optimise your product assortment and sell-through. With performance data at your fingertips, you can even share important analyses across your organisation via user-friendly, scheduled reports.
- **Turnkey tools:** Our analytics solutions allow you to focus on your business, while we deliver the key insights that impact it. Using more than 800 retail industry standard metrics, our systems cleanse and normalize your POS data, so you can be confident that analyses are accurate.

Collaboration Analytics

Become a vital resource to your retailer partners by accessing their view of sales and inventory data.

- **Retailer summary dashboards:** Analyse risk and opportunities in a custom view at the company, account, product or sales territory level, so you can stay ahead of potential disruptions. Improve stock turns for both you and your retail partners with better forecasting and allocation recommendations.



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- **Comprehensive metrics:** Understand your business drivers with analyses across a wide range of more than 100 metrics including time, geography and door level.
- **Complete inventory data:** Ensure the success of new product introductions, promotions and merchandising programs with data that enables more informed decisions.



Deliver the Insights Retailers Demand

Become a more valuable trading partner with analytics solutions from SPS Commerce. Contact us today.

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