



Maximise Adoption, Minimise Disruption

Community Development for Omnichannel

As you fulfil orders across multiple sales channels, strong and collaborative partnerships are more important than ever. Optimising your trading partner network for omnichannel doesn't have to be complicated or time-consuming. With a smarter community development strategy, you can achieve a more efficient supply chain.

Our hands-on, personal approach to community development takes the burden of vendor onboarding off your shoulders, with battle-tested compliance solutions that maximise adoption rates and enhance your trading partner relationships. We combine proven processes, tools and support services to ensure **70% to 90% vendor community compliance** within a few short months.

Proven Enablement Strategies

Our approach to community development uses proven best practices to ensure your community understands and adopts your requirements quickly and successfully. This comprehensive community development service includes:

- **Customised programs:** We identify and document campaign goals for you and your trading partners up front, so expectations are clear and the enablement process is seamless.
- **Dedicated support:** Your SPS Commerce team will empower you to run large-scale community development campaigns across hundreds of trading partners, maximising vendor compliance while minimising disruption to your business.
- **One-on-one training:** Our focus on personalised training for each company ensures that your trading partners are successful. A customised approach includes formal program rollout and consistent updates on the initiative.
- **Ongoing reporting:** Our community development doesn't end with setup. We provide ongoing reports so the entire team is aware of the community's compliance status at every stage in the process.

Time-Saving Features

Our community development technology makes seamless compliance a reality, so you're ready for omnichannel commerce.

- **Straightforward testing:** Companies can quickly and easily test their existing EDI/XML with back-end systems.



Maximise Adoption, Minimise Disruption

- **Flexible connections:** Extends an existing integration platform to small- and mid-sized enterprises with our precertified fulfilment solutions.

Programs that Fit Your Business

Our community development options cover multiple types of onboarding programs, including:

- **Testing Community Development:** Makes it easy for larger companies to quickly test their existing EDI/XML with back-end systems.
- **EDI Service Community Development:** Extends your existing integration platform to small- and mid-sized enterprises with our precertified EDI solutions.
- **Ad Hoc Community Development:** Designed for new companies to your organisation that require individual onboarding.



Use Your Network to Improve Omnichannel Performance

Contact us to learn how a smarter community development strategy can improve adoption and help you maximize your omnichannel opportunity.

spscommerce.com.au
australiasupport@spscommerce.com
1300 532 383