

Trading Partner Intelligence Service for Suppliers

Delivery Insight & Visibility across the supply chain

As consumer packaged goods (CPG) suppliers outsource more functions to third parties around the globe, gaining visibility into supply chain activities has become exponentially more complex. SPS Commerce's Trading Partner Intelligence service gives CPG suppliers insight into their supply chain operations by aggregating and analyzing data from multiple sources—including data from your retail customers, 3PLs, carriers, sourcing companies, QA firms, carriers, brokers and other trading partners, as well as from your own internal systems.

SPS Commerce's Trading Partner Intelligence service helps every stakeholder in the supply chain make more informed business decisions. Our interactive service provides key metrics that help identify revenue opportunities and reduce costs. Your organization can:

- **Gain a better understanding of product sell-through** actuals with interactive analysis of point-of-sale data from each of your customers
- **Understand and improve revenue performance** by proactively identifying and alerting you to order fulfillment issues
- **Understand and minimize chargebacks** improving both profitability and customer satisfaction
- **Improve your vendor scorecards** with retail customers by understanding your performance relative to customer expectations

Uniting Multiple Sources of Supply Chain Data

SPS Commerce has extensive experience accessing and integrating data from trading partners and IT systems from across the entire supply chain ecosystem. Our Trading Partner Intelligence service comes with pre-wired connections to more than 1300 retailers and distributors as well as tens of thousands of 3PLs, sourcing companies, QA firms, carriers, brokers and other types of trading partners. It also provides seamless integration with pre-built adapters to major accounting/ERP, warehouse management, and shipping/packing systems.



By bringing together multiple data sources, our service gives you a complete, end-to-end view of your supply chain.

SPS Commerce eco-system

SPS Commerce's proven multi-tenant, business-to-business integration services offer a superior alternative to traditional software applications. Our outsourced approach allows you to stay focused on your core competencies rather than on installing and maintaining software.

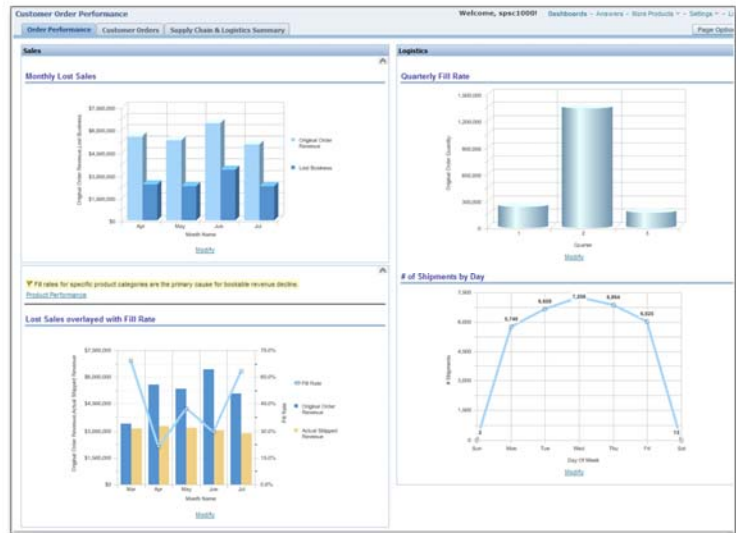
An Outsourced, SaaS Alternative to Traditional Software

Based on a multi-tenant architecture, our Trading Partner Intelligence service lets customers take advantage of common hardware, software and staffing resources to achieve superior reliability, faster implementations and lower total cost of ownership. Its SaaS architecture also allows multiple parties in the supply chain to access real-time data from any location via a standard Web browser.

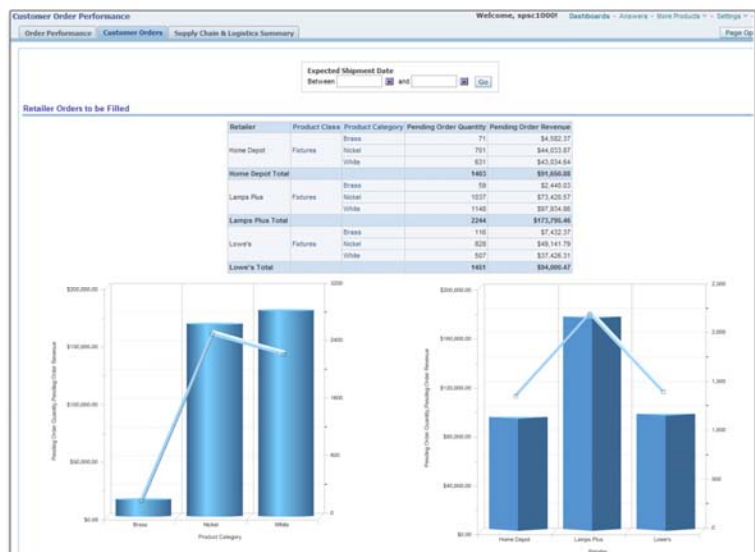
A Wide Range of Interactive Data

SPS Commerce's Trading Partner Intelligence service makes supply chain data available for analysis anywhere in your organization, while providing the flexibility to view data in either summary dashboards or detailed "drill-down" formats. Its highly interactive design allows you to understand major issues, trends and underlying causes, down to the individual transaction, all from within a 100% Internet-based browser application.

Sell-Through Intelligence Module provides the ability to look at key sales metrics across any customer, any region/market/store, any product and any time period at any level.



SPS Commerce's Trading Partner Intelligence Modules give you an interactive, on-demand tool to look at key-performance metrics and drill down into detailed item, sales, and transaction level information.



Examples of available Trading Partner Intelligence Modules are:

Sell-Thru Intelligence — The ability to look at key sales metrics across any customer, any region/market/store, any product and any time period at any level. Includes information such as purchase orders, invoices from your internal systems, point-of-sale data from your customers and production data from your manufacturing systems. This module enables you to think about how a customer sells your products.

Fulfillment Intelligence — The ability to look at key fulfillment metrics across any customer, any region/market/store, any product and any time period at any level. Includes information regarding fill rates from your warehouse management and sales systems, shipment status data your logistic partner(s)'s systems and perfect order scorecards from your retail trading partners.

End-to-End Intelligence — The ability to look across the entire process and determine the causes of good and poor performance. Combines your Sales and Fulfillment Intelligence with sales planning and forecasts from your customers, production planning from your manufacturing partners and data from your own financial systems.

Integrating Trading

Partners around the Globe

SPS Commerce has worked with more than 37,000 organizations to integrate their business systems and processes with trading partners. In our long history of working with CPG suppliers around the globe, we've built an extensive repository of data and best practices about how to improve supply chain visibility and efficiency. SPS Commerce's Trading Partner Intelligence service leverages our expertise in supply chain integration to deliver critical insight for optimizing supply chain operations and achieving bottom-line results.