

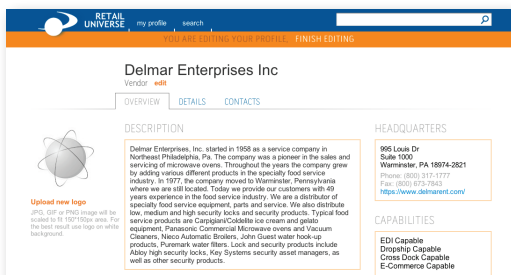


RETAIL UNIVERSE

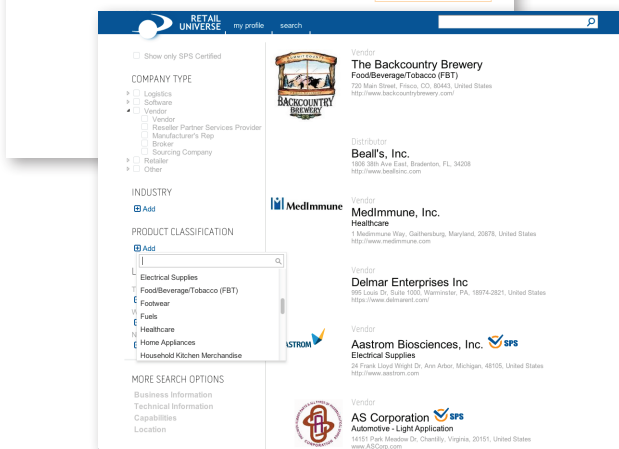
from **SPS** commerce

A Comprehensive Resource for Trading Partner Information

Modeled after popular social networking sites, the Retail UniverseSM is an online community for trading partners in the retail supply chain. The Retail Universe is designed to facilitate relationships and communications between all members of the retail ecosystem.



For example, a supplier can use the directory to promote its capabilities to potential retail customers. A retailer can engage potential vendors in online sourcing conversations and exchange marketing information to streamline buying decisions. The Retail Universe can also be used by 3PLs, carriers and other trading partners to better market themselves to potential supply chain partners and new customers.



BENEFITS FOR RETAILERS

- ▶ Identify suppliers with specific capabilities, such as support for drop shipping, e-commerce readiness or specific EDI capabilities
- ▶ Source new suppliers and products to add to your online or offline product catalog
- ▶ Find additional information about suppliers such as employee information, location information and other contact details

BENEFITS FOR SUPPLIERS

- ▶ Promote your capabilities, such as support for drop shipping or specific EDI capabilities, to a broad audience of potential retail customers
- ▶ Ensure retailers have your correct contact and product information
- ▶ Share your item data and digital assets, providing another way to market your products to potential new customers

BENEFITS FOR LOGISTICS PROVIDERS

- ▶ Expand your business by connecting with retailers and suppliers looking for logistics partners
- ▶ Reach a wide audience of 40,000 organizations in the retail supply chain
- ▶ Market your unique capabilities, such as support for specific fulfillment models, geographies served and specialized warehousing attributes

SUPPORT FOR ITEM MANAGEMENT TOOLS AND DROP SHIPPING SOFTWARE



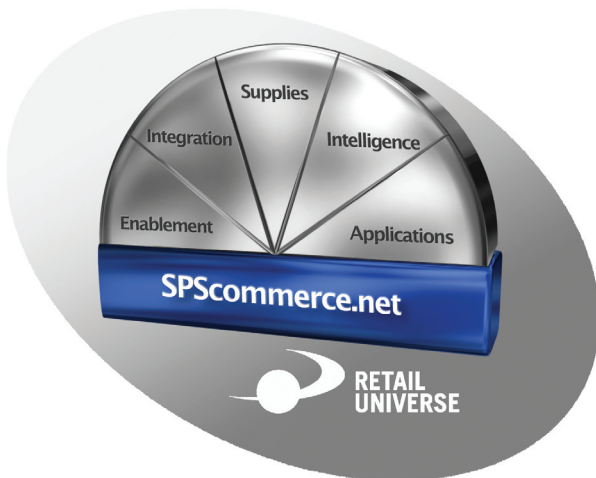
The Retail Universe aggregates item information from multiple sources including your SPS Commerce item catalog as well as third-party sites such as Doba, Dropship.com and Shotfarm. Suppliers can easily load product catalog data including descriptions and images, allowing retailers to search their items.

A BROAD RANGE OF TRADING PARTNER DATA

The Retail Universe includes a variety of detailed information about each trading partner, including:

- ▶ Company type
- ▶ Industry
- ▶ Product classification
- ▶ Business information
- ▶ Technical information
- ▶ Capabilities
- ▶ Items
- ▶ Contacts

Users simply log into the Retail Universe with a unique user name and password, using a similar process to social networking sites.



COMPREHENSIVE SERVICES FOR THE RETAIL SUPPLY CHAIN

The Retail Universe is part of a broad suite of services for the retail supply chain. SPS Commerce also offers:

Trading Partner Integration: enables organizations to comply with customers' trading requirements and exchange information electronically.

Trading Partner Enablement: trading partner community development programs that allow companies to implement new integrations with trading partners.

Trading Partner Applications: help companies process and fulfill orders more efficiently.

Trading Partner Intelligence: services that use trading partner information to improve sales and operations.

Trading Partner Supplies: a one-stop shop for all the equipment and materials needed for a successful retail fulfillment process.

WANT TO LEARN MORE?

Visit us at www.retailuniverse.com, or contact us at the numbers below.

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