



May 18, 2011

Dear valued customer,

As you heard earlier today from Michael Davidovich, Direct EDI founder and CEO, Direct EDI is merging its operations with SPS Commerce. I want to take this opportunity to personally welcome you to our community.

Both Direct EDI and SPS Commerce are committed to making the process of combining our companies seamless to you. As part of the new organization, your company can continue to use Direct EDI's industry-leading, web-based EDI services. In addition, your support and pricing will remain unchanged.

While most aspects of your relationship with Direct EDI will stay the same, we are confident that this merger will help advance your supply chain initiatives by offering several key benefits, including:

- ▶ Access to the broadest trading community in the retail supply chain with more than 1,500 prebuilt connections to retailers, grocers and distributors.
- ▶ Superior integration with more than 100 leading accounting/ERP, warehouse management, and packing and shipping applications.
- ▶ Expanded capabilities for integrating with global supply chain partners, such as third-party logistics providers (3PLS), international sourcing companies and factories.
- ▶ Support for retailers' e-commerce requirements including GS1-128 labels, carrier labels, pack slips and gift cards.
- ▶ Optional value-added solutions for item management, warehouse management, supply chain analytics and fulfillment partner integration.
- ▶ Access to a named SPS account executive that will assist you with finding solutions that advance your supply chain initiatives.

To help ensure a smooth transition for your company, and to answer many of the questions you may have, please visit:

<http://www.spscommerce.com/about-us-overview/newsandevents/direct-edi-acquisition.html>

If you have further questions, feel free to contact us at 866-245-8100.

Best regards,

A handwritten signature in black ink that reads 'Archie C. Black'. The signature is written in a cursive style with a large, stylized 'A' and 'B'.

Archie C. Black
President & CEO
SPS Commerce